

# Seilevel

requirements defined

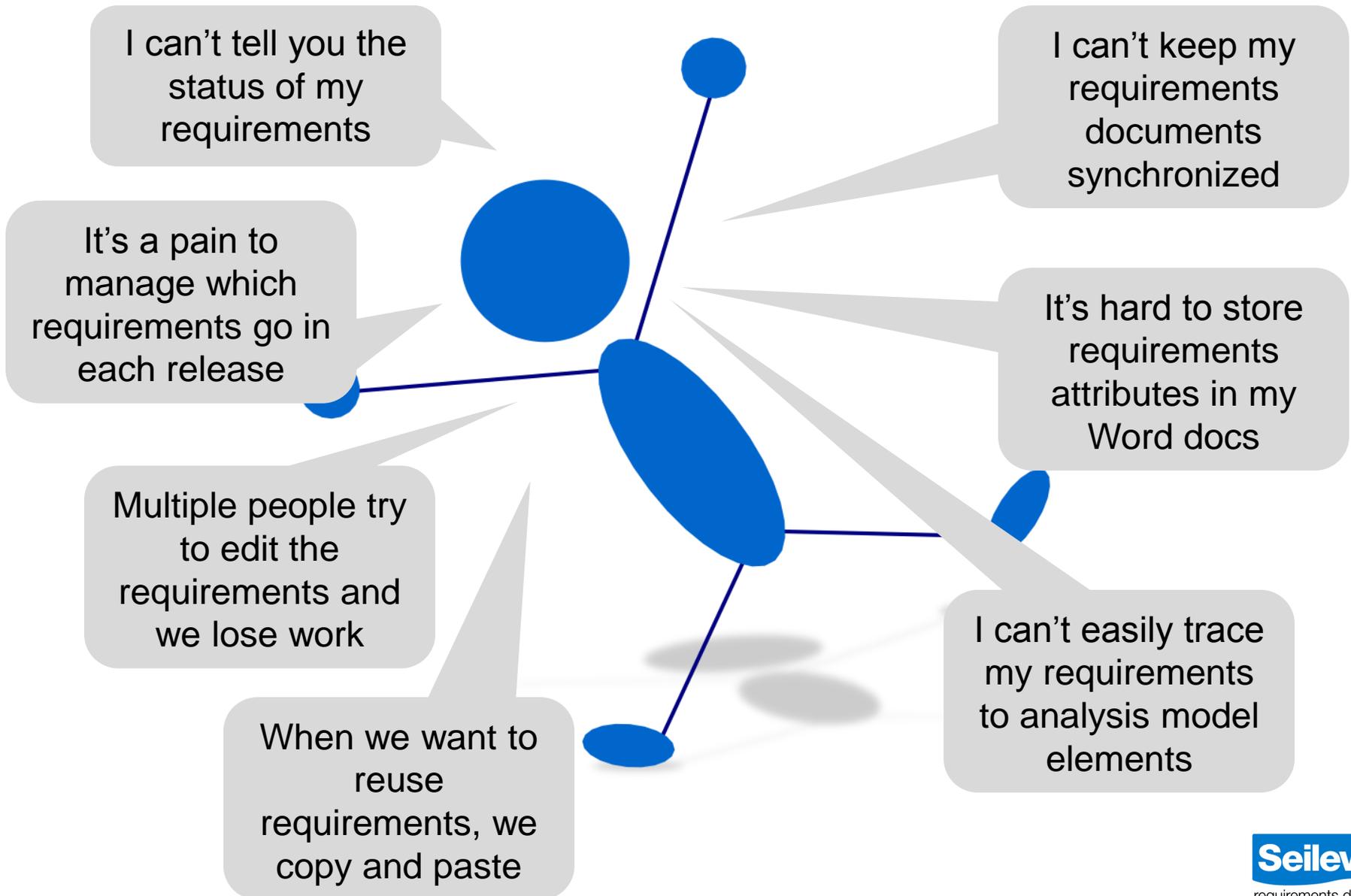


21<sup>st</sup> IEEE International  
Requirements Engineering Conference

## **Winning the Hidden Battle** Requirements Tool Selection and Adoption

Joy Beatty  
Austin, TX, USA  
[joy.beatty@seilevel.com](mailto:joy.beatty@seilevel.com)

# Meet **Blue**, he's struggling to manage his requirements using only Word and Excel and he doesn't have a better tool



## What can you expect out of this mini-tutorial?

- A selection process you can use in your organization to select an RM tool
- A fun exercise
- An example how Seilevel performed its evaluation
- Suggestions to increase adoption of a selected tool

**And no, we will not suggest the one perfect tool for you**

Thanks to Olly and Remo for presenting last year's tool tutorial

## How to Select a Requirements Management Tool: Selection Criteria and Evaluation



**Orlena (Olly) Gotel**

Independent Researcher

New York City, USA

[olly@gotel.net](mailto:olly@gotel.net)

[www.ollygotel.com](http://www.ollygotel.com)



**Remo Ferrari**

Siemens Corporation -  
Corporate Research and Technology

New Jersey, USA

[ferrari.remo@gmail.com](mailto:ferrari.remo@gmail.com)

**(Representing work  
undertaken while at Seilevel)**



20<sup>th</sup> IEEE Requirements Engineering Conference (RE'12) -- September 27, 2012

**They covered research results in detail, so we won't this year**



A requirements tool selection process



Seilevel's tool evaluation results



Increasing tool adoption

Let's agree—what are requirements management tools?

# RM Tools

---

Manage versions

---

Manage changes

---

Facilitate impact analysis

---

Store requirements attributes

---

Identify missing requirements

---

Identify extra requirements

---

Track status

---

Control access

---

Communicate

---

Reuse

---

Wait, aren't there requirements development tools too?

# RD Tools

---

Elicit requirements

---

Organize and annotate ideas

---

Record notes

---

Mockup low-fidelity prototypes

---

Create high-fidelity prototypes

---

Model requirements

---

Improve written requirements

---

Voting on priorities

---

Convert text to diagrams

---

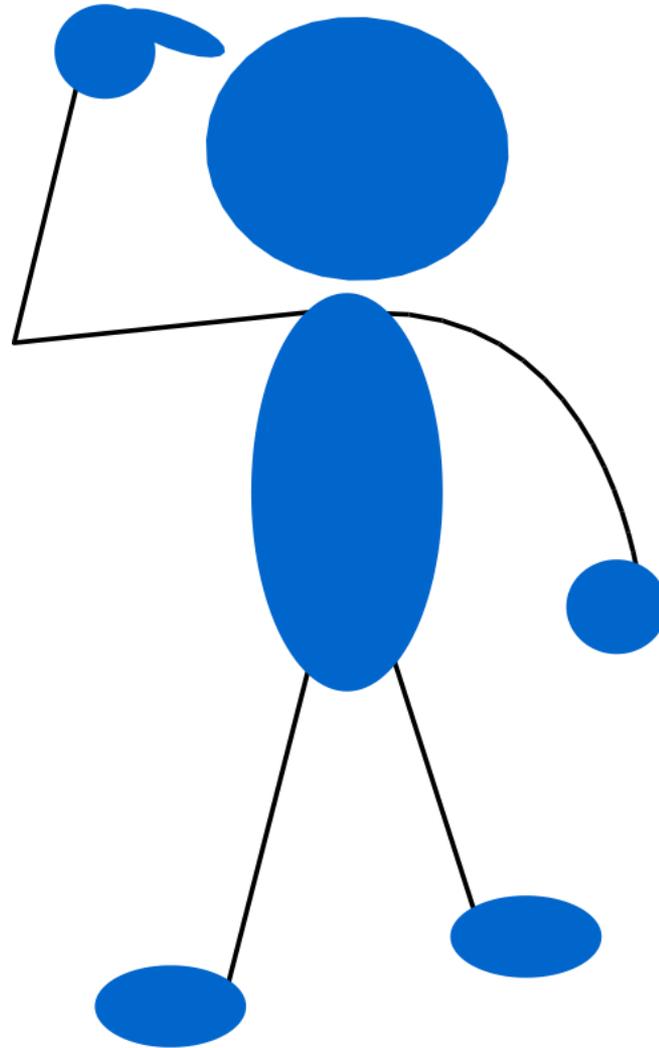
Scan for ambiguous words

---

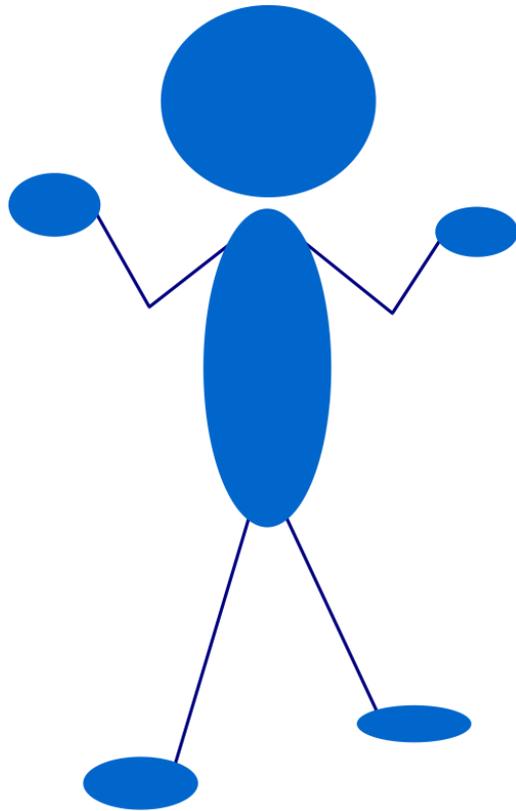
Some tools do both!

Our research only looked at requirements  
management + modeling functionality

What has been the challenge of not having an RM tool?



Why did we do our own requirements management tool study?



**Our consultants needed a tool  
and  
Our 2007 search wasn't  
sufficient  
and  
Outside studies and tool lists  
were biased or not detailed  
enough**

There are other RM studies and lists available

- **INCOSE:**

[www.incose.org/ProductsPubs/products/toolsdatabase.aspx](http://www.incose.org/ProductsPubs/products/toolsdatabase.aspx)

- **Volere:**

<http://www.volere.co.uk/tools.htm>

- **Ian Alexander's list:**

<http://www.scenarioplus.org.uk/>

# In 2011 we evaluated a handful of requirements tools

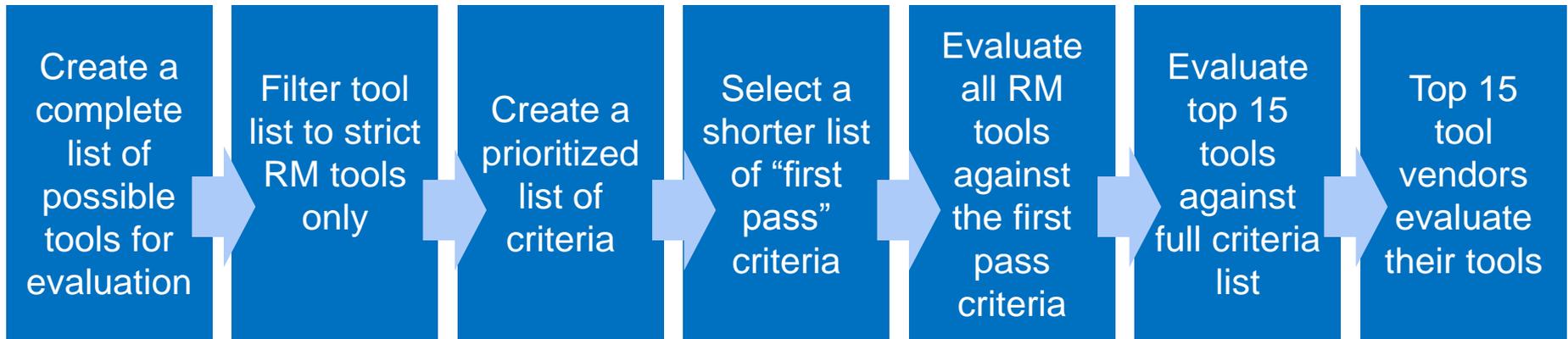
Tool Name	Vendor	Web	Mobile	Management	Integration	URL
3SL Cradle	3SL					<a href="#">http://www.3sl.com</a>
Blueprint Requirements Center 2010	IBM					<a href="#">http://www.ibm.com/requirementscenter</a>
eDevTECH inteGREAT Requirements Studio	eDevTECH					<a href="#">http://www.edevtech.com</a>
HP Application Lifecycle Management	HP					<a href="#">http://www.hp.com/go/alcm</a>
IBM Rational Composer	IBM					<a href="#">http://www.ibm.com/rational/composer</a>
IBM Rational DOORS	IBM					<a href="#">http://www.ibm.com/rational/doors</a>
Jama Software Contour	Jama Software					<a href="#">http://www.jama-software.com</a>
Kovair Application Lifecycle Management	Kovair					<a href="#">http://www.kovair.com</a>
Micro Focus Caliber RM/RDM	Micro Focus					<a href="#">http://www.microfocus.com</a>
Microsoft Team Foundation Server	Microsoft					<a href="#">http://www.microsoft.com</a>
MKS Integrity	MKS					<a href="#">http://www.mks.com</a>
Orcanos Qpack	Orcanos					<a href="#">http://www.orcanos.com</a>
Polarion Requirements	Polarion					<a href="#">http://www.polarion.com</a>
Siemens Teamcenter	Siemens					<a href="#">http://www.siemens.com</a>
Sparx Systems Enterprise Architect	Sparx Systems					<a href="#">http://www.sparx.com</a>
TechnoSolutions TopTeam Analyst	TechnoSolutions					<a href="#">http://www.technosolutions.com</a>
TraceCloud	TraceCloud					<a href="#">http://www.tracecloud.com</a>

Tools
3SL Cradle®
Blueprint® Requirements Center 2010
eDevTECH inteGREAT™ Requirements Studio
HP Application Lifecycle Management
IBM Rational Composer
IBM® Rational® DOORS
Jama Software Contour
Kovair Application Lifecycle Management
Micro Focus® Caliber® RM/RDM
Microsoft® Team Foundation Server
MKS Integrity
Orcanos Qpack
Polarion® Requirements™
Siemens Teamcenter®
Sparx Systems Enterprise Architect
TechnoSolutions TopTeam Analyst
TraceCloud

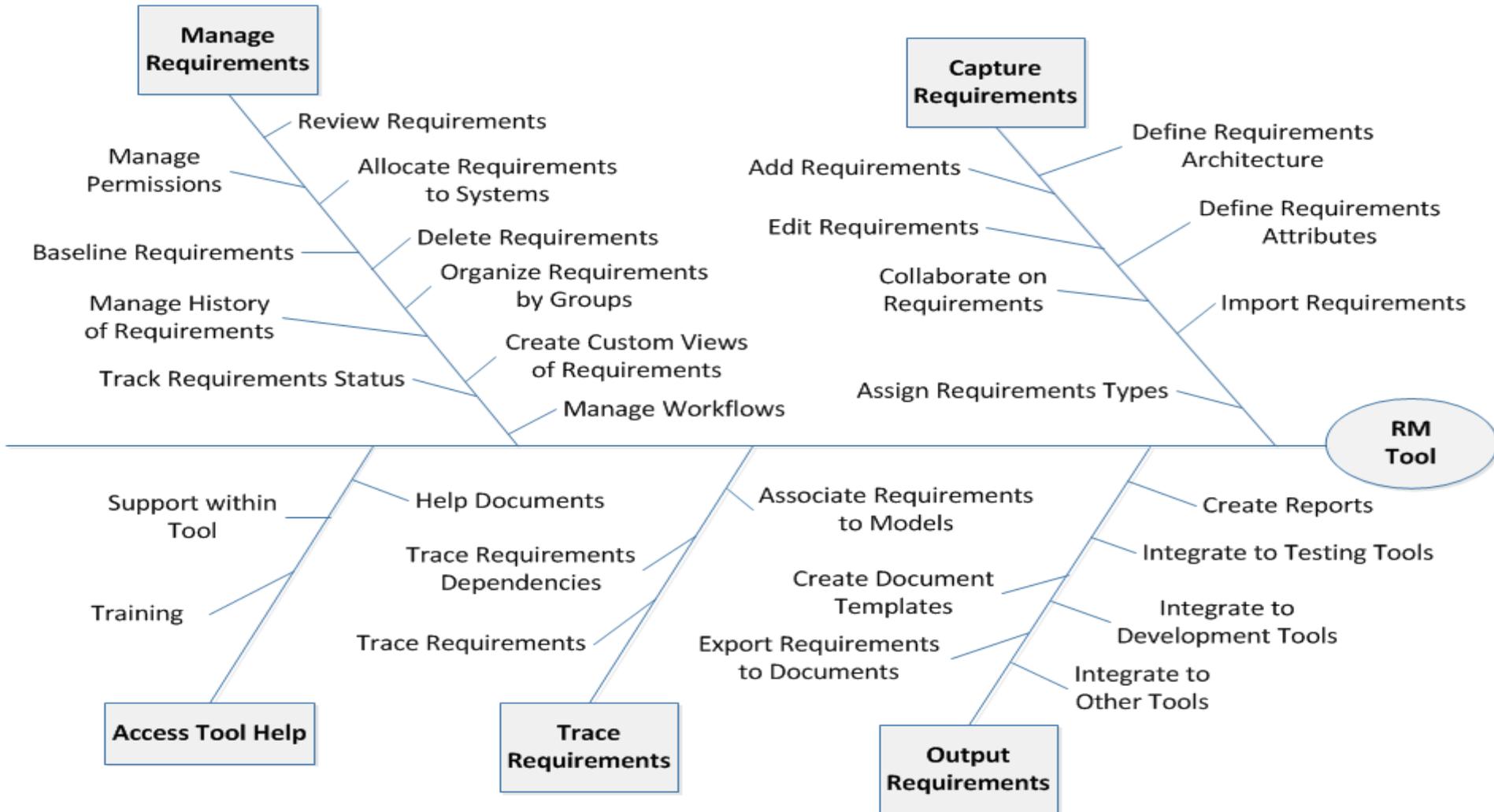
162 to start....

narrowed to 17

# We had a methodical process to evaluate the tools



# 50 use cases led us to 230 features to use as evaluation criteria



We used simple criteria priority and scoring scales

## Priority scale

Priority	Definition
3	High, must have functionality
2	Medium, nice to have functionality, primarily provides flexibility
1	Low, functionality that is not important but would make the tool easier to adopt or use

## Criteria score scale

Score	Feature Support
3	Fully supported in the tool
2	Supported but minor workarounds required or detailed functionality missing
1	Only slightly supported with major workarounds required or very minimal functionality
0	No support

**Weighted Score** = Criteria Priority x Tool Score for Criteria

**Total Score** = Sum of Weighted Scores for all Criteria

To make your final choice

Methodically evaluate for  
the criteria you care about

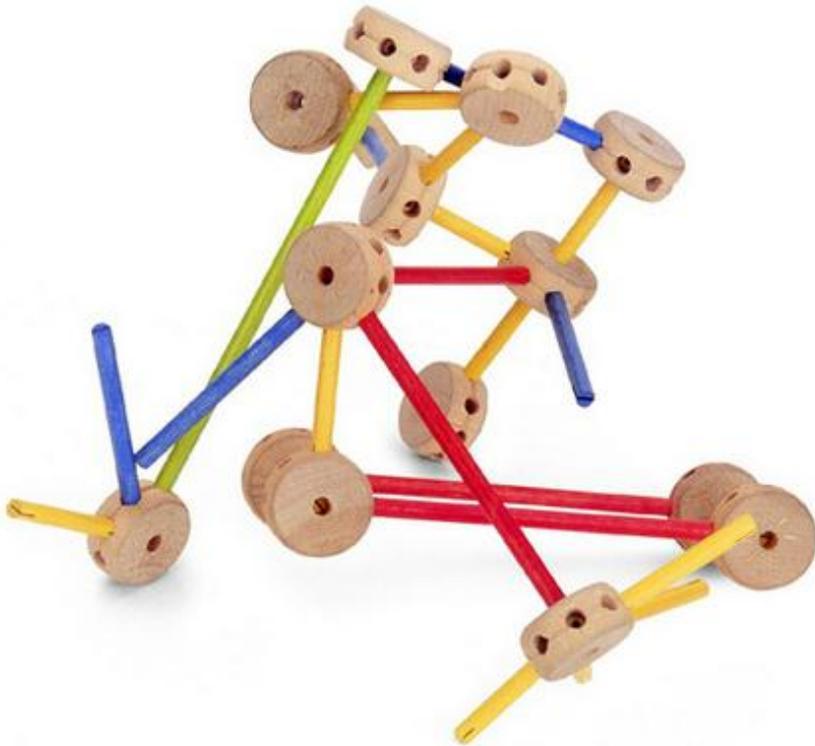


Try before you buy (on a  
real project)



Compare scores, costs,  
and subjective feedback

## Let's build the "perfect" RM tool



- Build a toy “tool” that represents your ideal RM tool
- Each piece you add is a feature
- Add as many as you want, BUT your tree has to stand on its own



A requirements tool selection process



Seilevel's tool evaluation results



Increasing tool adoption

We'll share our results, but a few disclaimers

- The tools are changing fast, so our data isn't entirely up to date
- Remember, our priorities might differ from yours!

First, our top priorities might differ from yours

<b>RML models</b>	Seilevel's fundamental approach
<b>Offline editing</b>	We aren't always connected reliably at customer sites
<b>Tool has to adapt to our process</b>	We have an existing methodology that we aren't looking to change for a tool

# Our overall evaluation scores

Tool	Score	Tool	Score
eDevTECH <b>inteGREAT Requirements Studio</b>	5579	Polarion <b>Requirements</b>	4841
Blueprint <b>Requirements Center 2010</b>	5378	Kovair <b>Application Lifecycle Management</b>	4737
TechnoSolutions <b>TopTeam Analyst</b>	5314	IBM Rational <b>DOORS</b>	4718
Micro Focus <b>Caliber RM/RDM</b>	5171	Jama Software <b>Contour</b>	4596
MKS <b>Integrity</b>	5171	Orcanos <b>Qpack</b>	4513
3SL <b>Cradle</b>	5078	Sparx Systems <b>Enterprise Architect</b>	4382
Siemens <b>Teamcenter</b>	5049	HP <b>Application Lifecycle Management</b>	4147
IBM Rational <b>Composer</b>	4990	TraceCloud	4082
		Microsoft <b>Team Foundation Server</b>	3438

Maximum possible score is 5753

# “Best in” categories

Requirements Architecture	
Kovair <b>Application Lifecycle Management</b>	550
IBM Rational <b>Composer</b>	546
MKS <b>Integrity</b>	544

Analysis	
eDevTECH <b>inteGREAT Requirements Studio</b>	1264
3SL <b>Cradle</b>	1244
Kovair <b>Application Lifecycle Management</b>	1228

Modeling	
eDevTECH <b>inteGREAT Requirements Studio</b>	1082
Blueprint <b>Requirements Center 2010</b>	1092
TechnoSolutions <b>Top Team Analyst</b>	1079

## “Best in” categories continued

### Review & Collaboration

MKS <b>Integrity</b>	870
eDevTech <b>inteGREAT Requirements Studio</b>	855
Polarion <b>Requirements</b>	845

### Ease of Use

eDevTech <b>inteGREAT Requirements Studio</b>	664
Siemens <b>Teamcenter</b>	650
TechnoSolutions <b>Top Team Analyst</b>	646

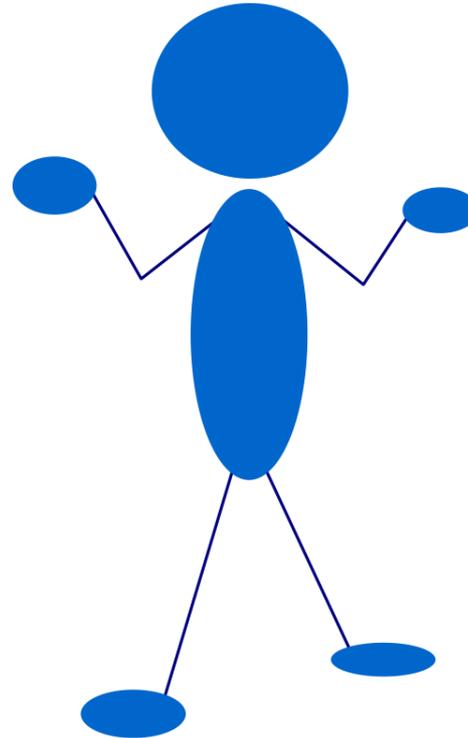
### Writing

Micro Focus <b>Caliber RM/RDM</b>	1260
MKS <b>Integrity</b>	1224
Orcanos <b>Qpack</b>	1224
3SL <b>Cradle</b>	1224

Our phase 3 evaluation was to try the top 5 tools on projects

**You have to use tools to really get a sense  
for how they really behave**

So what happened with our phase 3 study?



1. We had criteria. We had tools.
2. We had teams who tried to use them.
3. **But we had an adoption failure!**

We did learn a few more things about some of our top tools

- We dropped #5 because it was too expensive
- All 4 of these tools are trying to fully support a visual requirements modeling language (RML)

Tool	Stand out strength	Biggest issue
InteGreat	Microsoft relationship	Hard to learn/use
BluePrint	Easy to use	Not offline
TopTeam	Lots of models	Hard to export customized documents
Caliber	Good user req modeling and reports	Not as many models

Based on internal usage, we asked our consultants....

“Which tool do you want us to select?”

	Count of Most for
Blueprint	4
Caliber	5
Top Team	2

“Which would you be most upset if we select it?”

	Count of Against
Blueprint	1
Integreat	10
Top Team	1



A requirements tool selection process



Seilevel's tool evaluation results



Increasing tool adoption

So what about the tools keep us from adopting them?

## Tool limitations

Configuration challenges



Learning curve is too big



Doesn't support existing templates



Doesn't support current methods



They don't have the necessary features



Don't handle models well



Don't trace at the level we need

So what about the users keeps us from adopting the tools?

## People resistance

People don't like to change



They are busy to learn something new



Don't believe there is value in using a tool



They haven't felt the pain of not having a tool



They perceive it's harder than it really is



Like to work document-centric



But mostly, people don't like change

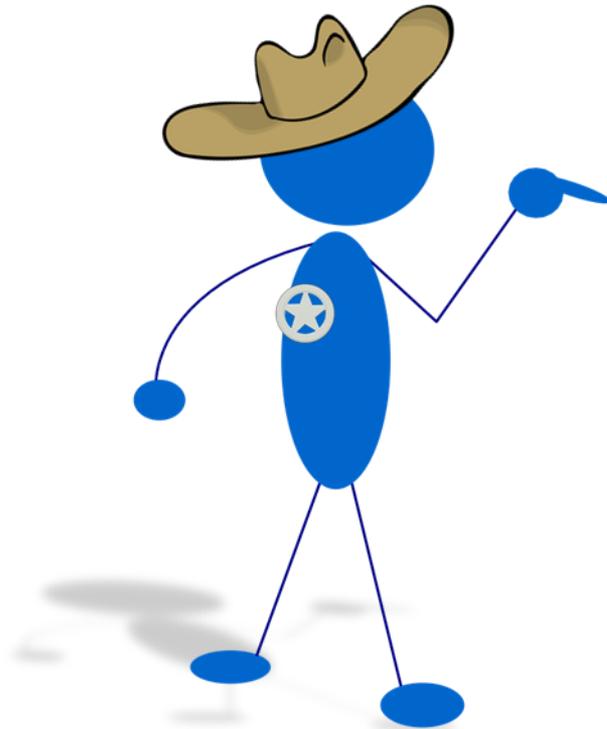
# Include your users in the selection process



Ask them:

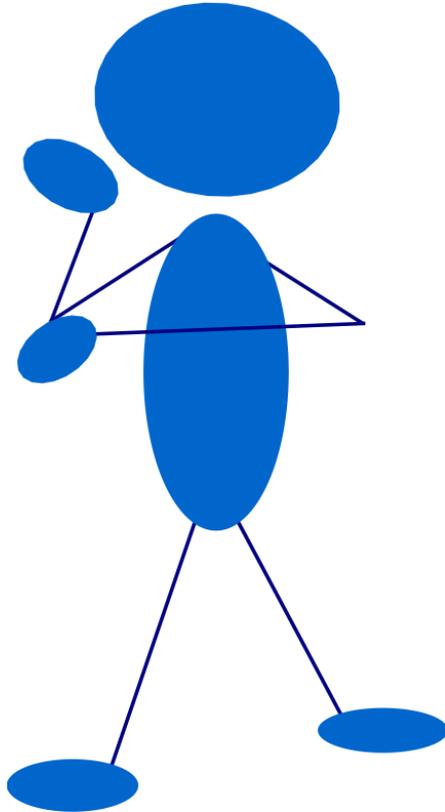
- ✓ “Which tool do you want us to select?”
- ✓ “Which would you be most upset if we select it?”

# Identify a tool advocate to become an expert and own tool adoption across the organization



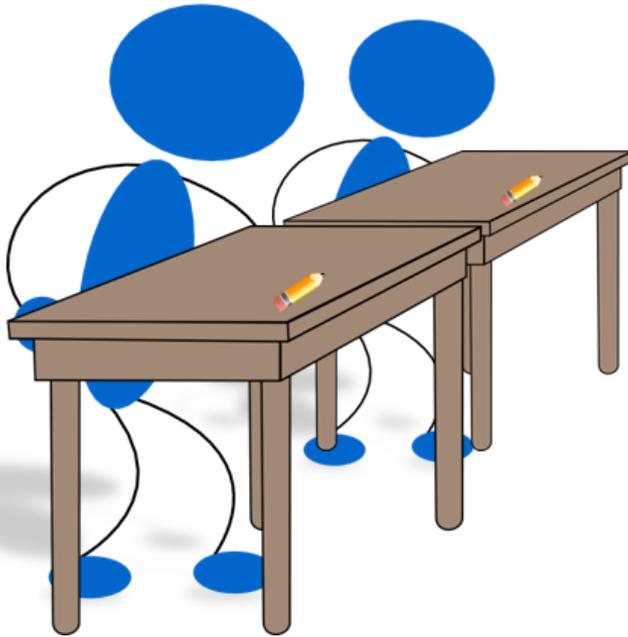
- ✓ The expert
- ✓ Configure it
- ✓ Make it work
- ✓ Help others
- ✓ Make it consistent

# Help users see the value of using the tool



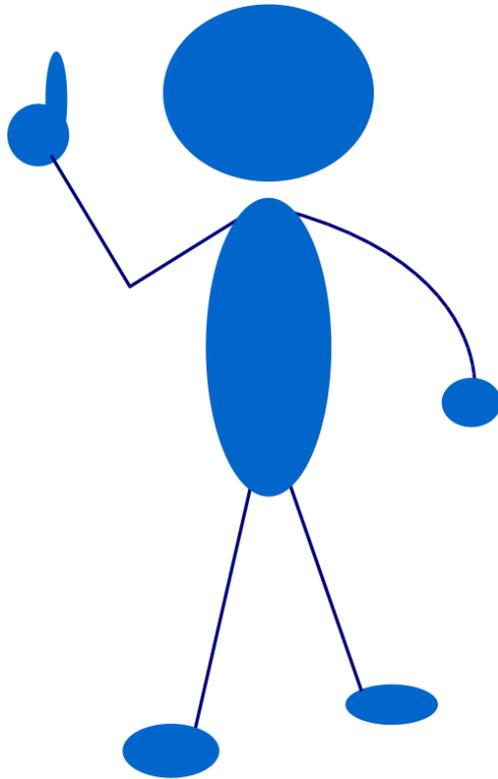
- ✓ Help them understand the pain of not having one
- ✓ Share stories

# Train users on how to use the tool



✓ Decrease their learning curve

# Pilot a tool on one project first before a mass rollout



- ✓ Start small
- ✓ Grow adoption

Celebrate successes, even small ones!





A requirements tool selection process



Seilevel's tool evaluation results



Increasing tool adoption

# Suggested Reading

[Whitepaper 1: Tool evaluation process](#)

[Whitepaper 2: Tool evaluation results](#)



Link to book: <http://amzn.to/OxgGsC>

Link to pre-order 3E: <http://amzn.com/0735679665>

Our Requirements Blog: <http://www.seilevel.com/blog>

# What questions do you have?

joy.beatty@seilevel.com  
@joybeatty  
@Seilevel

[www.seilevel.com/blog](http://www.seilevel.com/blog)  
[www.seilevel.com/resources](http://www.seilevel.com/resources)

# requirements defined<sup>SM</sup>

# Backup Slides

## Learn even more with our other programs...

1. Immediately improve your software requirements with **visual models**
2. If you build it, will they use it? Leveraging **business objectives** to deliver successful projects
3. It's an **agile** world: requirements at the speed of thought
4. The **BA career path**: I don't want to be a PM so now what?
5. Stop being difficult! How to handle **challenging stakeholders**
6. Winning the hidden battle: **requirements management tool** selection & adoption
7. Modeling **Data Requirements**
8. Avoiding common pitfalls of the **software selection process**
9. Requirements **estimation**

To schedule a presentation email:  
[marketing@seilevel.com](mailto:marketing@seilevel.com)