



Call for Posters & Demos

The 21st IEEE International Requirements Engineering Conference (RE'13) continues the effort of the RE series of holding a traditional **posters & demos session** to promote interaction and discussion among conference participants.

To celebrate the RE conference's 21st birthday, this year's track will emphasize **hands-on experience** with tools and **interactive presentations** of requirements engineering methods and techniques. We expect conference participants to mingle with and experience the work of poster presenters, tool demonstrators, practitioners of techniques, and producers of artifacts.

Contributions

We invite submissions of high-quality extended abstracts for posters and tool demos. Posters may present late-breaking research or work in progress. A poster can help attract interest and give a rapid overview of what your research is all about. Demos provide the opportunity to showcase any innovative tools or research prototypes.

Contributions related to all facets of requirements engineering are welcome, from elicitation to validation, from formal to informal, and across people-centric, business-centric, and system-centric viewpoints; as long as they have the potential for interaction with conference participants!

At the conference, the work described in the extended abstract will be presented as a poster or as a demo. We seek posters and demos that explicitly give the audience the opportunity to gain **hands-on experience** with technologies or which **demonstrate interactively** how a requirements engineering method or technique can be applied (e.g., participants may try out the tools and techniques in an experiment-like and role-playing setting).

We therefore strongly encourage authors to augment the poster or demo submission with the intended means of involving the conference participants, such as:

- Live, hands-on demo of the requirements engineering tool;
- Interactive presentation of the requirements engineering technique or method;
- Games or quizzes exploring the main concepts of the requirement engineering tool, method or technique; or
- Hands-on use of rich media in requirements engineering, including requirements visualizations, multimedia requirements documents, scenarios, storyboards, and vision/concept materials.

Submission Process

Poster authors are invited to submit original extended abstracts describing work and results that have not been submitted for review or publication elsewhere. The extended abstract may include a small number of references, and even a figure or two.

Extended abstracts for demos should describe tools, methods or techniques for requirements engineering, including references, contributions, and how the work relates to other industrial or research efforts.

Extended abstracts for both posters and demos must not exceed 2 pages, and must be written in English and formatted according to the IEEE Conference Publishing Services formatting instructions (<http://www.computer.org/portal/web/cscps/formatting>). We **strongly encourage posters and demos to be supplemented with an up to 1-minute pitch video** that will be used to grab the attention of conference participants during coffee breaks.

An attachment with a maximum of 5 additional pages must be included in the submission. The attachment must clearly state how the work described in the extended abstract is to be presented at the conference, emphasizing the **interaction aspects** of the presentation and explaining how an **engaging participant experience** will be achieved. We recommend planning the interactive presentation or demo so that it takes no longer than 10 minutes of the participant's time. The attachment should include an email address and a URL leading to more information about the work. We **strongly recommend** the attachment to contain images of screen shots, a link to a preliminary version of the pitch video, or a link to a video demonstrating how the content can be presented interactively. An extended abstract and its attachment must be submitted as one file in PDF format via EasyChair. The attachment should also provide a clear specification of what is needed by the authors to present the poster or demo at the conference (e.g., an easel or foamboard to display the poster, one table and one power outlet for the demo, two tables and two power outlets because the demo involves two laptops, etc.)

An extended abstract and its attachment must be submitted as one file in PDF format via EasyChair (<https://www.easychair.org/conferences/?conf=pdre13>).

Useful Links

"How to Create an Attractive Poster" (http://attend.it.uts.edu.au/re10/wordpress/wp-content/uploads/2010/01/poster_guideline.pdf), provided by EPFL.

Other links to help you create effective videos and engage your audience will be made available soon.

Submission Link

Click here to submit via EasyChair (<https://www.easychair.org/conferences/?conf=pdre13>).

Review Process

All poster and demo submissions will be reviewed by a committee, and based on:

- The quality, relevance, originality, significance, and soundness of the contribution presented in the extended abstract;
- The visual and pedagogic quality of the poster or demo; and
- The potential for fostering interaction with the audience, as described in the attachment.

We consider that all the deliverables (i.e., extended abstract, video pitches, and poster/demo itself) are important. The extended abstract is useful for people reading the proceedings. The video pitches are essential to raise people's awareness about the Posters & Demos track during the RE conference. The poster or demo is an excellent opportunity to present your work to the conference's participants in a way they will not forget: through hands-on experience!

Accepted Posters & Demos

Accepted posters and demos will be given space in an exhibit area and dedicated time slots in the main conference program. Pitch videos will be shown during coffee breaks. Authors will have designated hours during which they are expected to be at their assigned space to present their work. **Printed posters must be brought on-site to the conference.** Note that the maximum size of a poster is A0. **Videos and demos for presentations and all required hardware and software must be brought on-site to the conference.**

Each accepted poster and demo will be published in the RE'13 proceedings as a 2-page extended abstract. You will receive an IEEE author kit with instructions on how to submit the final camera-ready version of your extended abstract. At least one

author must register for the conference. Failure to register to the conference and present the poster or demo at the conference will result in the removal of the extended abstract from the RE'13 proceedings; more specifically, it will not appear in the IEEE Digital Library.

Additional material is required to advertise posters and demos both on the conference website and during the conference. **Authors of accepted posters or demos are strongly encouraged to summarize their presented work in an up to 1-minute video clip** aimed at piquing the interest of conference participants. **Videos with sound should use subtitles in English**, as sound volume will be kept low not to disturb the conversations during coffee breaks. In addition, **authors of accepted demos are strongly encouraged to provide a longer video (up to 6 minutes)** that can be viewed from the conference website by those unable to attend the demo. A URL leading to this additional material is to be sent by email to the Posters and Demo chairs at least two weeks before the conference.

There will be **best poster/demo awards**. The winners will be announced during the main conference and will receive a certificate and a prize.

Important Dates

- Submission - extended abstract: April 8th, 2013
- Notification of acceptance: April 26th, 2013
- Camera-ready - extended abstract: May 10th, 2013
- Camera-ready - additional material: TBD, 2013

**All deadlines are 23:59 Pago Pago, American Samoa time*

Posters & Demos Committee

TBA

Posters & Demos Chairs

For more information, please contact the RE'13 Posters & Demos Chairs:



Letícia Duboc (leticia@ime.uerj.br)



Birgit Penzenstadler (penzenst@in.tum.de)